

Neutrogena *insider*TM

It's all about the ingredients

High-Powered Hydrators

Hyaluronic Acid

Hyaluronic acid is a powerful hydrator found naturally in skin. It holds up to 1000 times its weight in water, acting as a sponge to hydrate skin.

Benefits of hyaluronic acid:

- Leaves skin feeling refreshed and hydrated
- Helps skin feel smooth
- Plumps and helps skin “bounce back”

INSIDER SCIENCE

NEUTROGENA[®] PROGRESSIVE RELEASE FORMULATION

This unique formulation uses liquid crystals and humectants, such as hyaluronic acid, to create a reservoir within the skin to replenish and improve the skin barrier.

Find hyaluronic acid and the progressive release formulation in the **Neutrogena[®] Hydro Boost** product line.



Glycerin

Glycerin helps skin absorb water from the air, which reduces dry and dull patches. It also forms an invisible layer that protects the skin against external factors such as the cold, wind, or pollution.

The benefits of glycerin:

- Softens and smoothes skin
- Restores skin's natural defenses
- Improves skin elasticity
- Controls flaking

INSIDER SCIENCE

NEUTROGENA[®] ACTIVE GLYCERIN TECHNOLOGY

Dermatologist recommended **Norwegian Formula[®] Hand Cream** creates a glycerin reservoir deep within the skin's surface to dramatically increase moisture content and decrease water loss.

