

Neutrogena[™] insider

It's all about the ingredients

Hydrophobically modified polymer

Many cleansers use ingredients called surfactants, which are good at removing dirt and oils from skin. But some surfactants can disrupt the lipid barrier that protects skin from irritants.

Rinse-off formulations made with hydrophobically modified polymer provide effective, residue-free cleansing without disrupting the lipid barrier. This makes them a great choice for people with sensitive skin.

The benefits of formulas with hydrophobically modified polymer:

- Removes dirt, oil, and makeup
- Leaves skin smooth and soft
- Rinses completely clean
- Does not overdry skin

INSIDER SCIENCE

NEUTROGENA[®] HMP TECHNOLOGY

HMP technology reduces the amount of surfactant available to penetrate the skin's surface. **Ultra Gentle Daily Cleanser** is a true advancement in cleansing for people with sensitive skin.

- Superior barrier preservation compared to the leading sensitive skin facial cleanser
- Thoroughly removes dirt, oil, and makeup
- No heavy residue - leaves skin feeling soft, smooth, and completely clean, without over-drying



Light Therapy

Light therapy is a technology used in dermatology offices to treat acne. Blue light helps to kill the bacteria *P. acnes*, which contributes to acne, while red light works against inflammation.

INSIDER SCIENCE

NEUTROGENA[®] LIGHT THERAPY

Neutrogena[®] Light Therapy is a clinically proven at-home treatment for mild to moderate facial acne. Perfect for shoppers with sensitive skin, and it's recommended by dermatologists.

This chemical-free treatment combines blue and red light for antibacterial and anti-inflammatory action to allow the skin to heal, resulting in clearer, healthier skin.

